



## End-User Early Order Program

**Effective Dates:** October 1, 2017 through December 15, 2017

### START 2018 RIGHT:

*Order early and get the best deals on proven performers from PBI-Gordon!*

<b>Bonus Booster</b>		
<b>REBATE LEVEL</b>	<b>MINIMUM REBATE</b>	<b>ADDITIONAL REBATE</b>
<b>LEVEL I</b>	<b>\$500 - \$999</b>	<b>15% extra</b>
<b>LEVEL II</b>	<b>\$1,000+</b>	<b>25% extra</b>

#### **2017 PBI-GORDON CORPORATION EARLY ORDER PROGRAM INFORMATION:**

- To qualify, the participating end-user must earn a rebate minimum of \$100.
- Products must be purchased from a PBI-Gordon distributor between October 1, 2017 and December 15, 2017.
- This program applies only to qualified end-user professionals in golf, lawn care, sports turf, schools, sod farms, and other turf management areas. Distributor sales to dealers do not qualify for this end-user rebate.
- Program calculations will be completed at the sole discretion of PBI-Gordon. Orders invoiced and shipped to end-users are subject to verification. If variances occur, payment reconciliation may be necessary.

**REDEMPTION:** *To be eligible to receive your rebate, complete the following:*

- 1) Complete the online form at [eop.PBIGordonTurf.com](http://eop.PBIGordonTurf.com).**
- 2) All claims and W-9s must be submitted no later than January 31, 2018.
- 3) If online form is not available, complete the attached form and mail with copies of invoices to:  
PBI-Gordon Attn: End-User EOP, P.O. Box 014090, Kansas City, MO 64101
- 4) PBI-Gordon will not pay rebates on returned inventory. Orders invoiced and shipped to end-users are subject to verification.
- 5) Rebates will be paid by July 31, 2018.
- 6) Rebates may be issued in the form of a check or distributor credit. If you want a check sent directly to you, you must provide a W-9 by January 31, 2018 or it will default to distributor credits.

#### **PRICING AND TERMS:**

- Pricing and payment terms for listed products are determined by the distributor.
- PBI-Gordon reserves the right to audit, modify, or terminate this program at any time.

# 2017 END-USER EARLY ORDER PROGRAM

**CALCULATE YOUR REBATE**

PRODUCTS	UNIT SIZE	MINIMUM NUMBER OF UNITS*	PERIOD 1: Oct. 1-31 Rebate	# of Units	PERIOD 2: Nov. 1 - Dec. 15 Rebate	# of Units	TOTAL REBATE
<b>FUNGICIDES</b>							
Kabuto® Fungicide SC	1 gal.	4 units	\$44.90/unit x	+	\$28.05/unit x	=	
	21.8 fl.oz.	6 units	\$7.45/unit x		\$4.25/unit x		
Segway® Fungicide SC	39.2 fl.oz.	4 units	\$29.05/unit x	+	\$12.45/unit x	=	
<b>INSECTICIDES</b>							
Zylam® Liquid Systemic Insecticide	1 qt.	4 units	\$8.35/unit x	+	\$4.05/unit x	=	
<b>HERBICIDES</b>							
Avenue™ South Broadleaf Herbicide for Turfgrass	2.5 gal.	2 units	\$10.95/unit x	+	\$5.50/unit x	=	
Bensumec™ 4 LF Pre-Emergent Grass & Weed Herbicide	2.5 gal.	2 units	\$9.50/unit x	+	\$4.75/unit x	=	
Katana® Turf Herbicide	5 oz.	4 units	\$9.40/unit x	+	\$4.70/unit x	=	
Q4® Plus Turf Herbicide for Grass & Broadleaf Weeds	30 gal.	1 unit	\$172.10/unit x	+	\$86.05/unit x	=	
	2.5 gal.	2 units	\$14.35/unit x		\$7.20/unit x		
SpeedZone® Broadleaf Herbicide for Turf	275 gal. tote	1 unit	\$855.60/unit x	+	\$427.80/unit x	=	
	30 gal.	1 unit	\$93.35/unit x		\$46.70/unit x		
	2.5 gal.	2 units	\$7.80/unit x		\$3.90/unit x		
SpeedZone® Southern Broadleaf Herbicide for Turf	2.5 gal.	2 units	\$7.25/unit x	+	\$3.65/unit x	=	
	1 gal.	4 units	\$2.90/unit x		\$1.45/unit x		
Surge® Broadleaf Herbicide for Turf	30 gal.	1 unit	\$122.55/unit x	+	\$61.30/unit x	=	
	2.5 gal.	2 units	\$10.20/unit x		\$5.10/unit x		
TZone™ SE Broadleaf Herbicide for Tough Weeds	30 gal.	1 unit	\$165.00/unit x	+	\$67.00/unit x	=	
	2.5 gal.	2 units	\$9.75/unit x		\$4.90/unit x		
<b>TOTAL</b>							

\*Orders below each unit minimum will not qualify for the rebate for that specific package size only.

**TOTAL REBATE** 

## PREFERRED REBATE:

Distributor Credit     Check (must provide W-9 by January 31, 2018)

**REBATE TOTALS** Please indicate your professional industry:  
 Golf     Lawn & Landscape     Sod Farm     Sports Turf     Other

REBATE LEVEL		TOTAL REBATE	ADDITIONAL REBATE	BONUS
LEVEL I	\$500 - \$999	x	15% extra	\$
LEVEL II	\$1,000+		25% extra	\$
<b>GRAND TOTAL</b>				\$

## CONTACT INFORMATION

Submit online by January 31, 2018 at [eop.PBIGordonTurf.com](http://eop.PBIGordonTurf.com) OR complete this form, include a W-9 and invoice copies, and mail to PBI-Gordon, Attn: End-User EOP, P.O. Box 014090, Kansas City, MO 64101. Postmark must be no later than January 31, 2018.

Date form completed: \_\_\_\_\_ Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Business Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Distributor Name: \_\_\_\_\_ Distributor Rep: \_\_\_\_\_



Always read and follow label directions. Avenue™, Bensumec™ and TZone™ are trademarks, and Q4®, SpeedZone®, Surge®, and Zylam® are registered trademarks of PBI-Gordon Corporation. Kabuto®, Katana®, and Segway® are registered trademarks of Ishihara Sangyo Kaisha, LTD. 04820 08/17